



Careers Education, Information, Advice and Guidance (CEIAG) Strategy

Rationale

At Parkside, we strive to equip our pupils with the attitudes, values, skills and knowledge that they need in order to be successful in their futures. As part of this aim, we concentrate on raising aspirations and providing pupils with a stable and structured careers programme. By using the Gatsby benchmarks, we are committed to ensuring that our pupils have clear goals for their educational progress. Our deep, rich and relevant curriculum enables our pupils to excel academically, and develop into socially and emotionally aware, confident young people. Teachers encourage a love of learning and endeavour to always link knowledge to real life contexts, to raise aspirations and broaden knowledge and awareness of potential careers. We aim to ensure that pupils are well informed and equipped to make decisions regarding their future, by the time they leave for High School education.

Aims

Within the context of our curriculum's overarching aims, we aim to ensure that all pupils have an equal entitlement to high quality careers education, information, advice and guidance, that:

- raises aspirations;
- empowers our pupils to plan and be inspired for their own futures;
- understand the world of work and the personal and academic skills required to be successful within it;
- helps them to explore a broad range of career options;
- actively promotes equality of opportunity and challenge stereotypes;
- provide for the particular needs and aspirations of pupils, as well as offering a basic entitlement to broad areas of experience;
- equip pupils with the skills and knowledge for a fast-changing world;
- stimulate the development of lively, enquiring minds and provide the conditions in which creativity, imagination, improvisation, confidence in risk-taking and a thirst for new ideas and understanding can flourish.

Delivery and Content

Careers information, education, advice and guidance at Parkside is devised in line with the Gatsby benchmarks, and provision is regularly reviewed and monitored using Compass. Parkside's high quality careers provision is supported by Worcestershire Careers and Enterprise Company (CEC). We work in close partnership with the CEC and local High Schools to ensure that our pupils and carers have relevant, inspiring and informative access to a wealth of career provision. We have links with an Enterprise Advisor, who liaises with the Careers Leader to ensure links with industry are developed; this will result in meaningful interactions with employers for all pupils across the school. In addition, we offer

pupils opportunities to link with local businesses such as Catapult through the Open Doors for business programme, Worcestershire Apprenticeships and the University of Birmingham and the University of Wolverhampton. All pupils and parents are provided with information relevant to careers and labour markets through the Skills4Worcestershire website.

In addition to this external provision and support, KS3 pupils follow a taught careers programme within school during their SEAL lessons; these sessions are delivered by their Form Tutors throughout KS3. The predominant focus during these sessions is the exploration of potential careers and roles which may be available, and for pupils to gain an understanding of how these ambitions may be achieved. Pupils are encouraged to reflect on their employability and the social / emotional skills that they will need to develop, as part of their Thrive lessons.

Provider Access

This section of the policy sets out the school's arrangements for managing the access of providers to pupils at the school for the purpose of giving them information about the provider's education or training offer. This complies with the school's legal obligations under section 42B of the Education Act 1997.

Pupil entitlement

All pupils in year 8-13 are entitled:

- To find out about technical education qualifications and apprenticeships opportunities, as part of a careers programme which provides information on the full range of education and training options available at each transition point;
- To hear from a range of local providers about the opportunities they offer, including technical education and apprenticeships – through options events, assemblies and group discussions and taster events;
- To understand how to make applications for the full range of academic and technical courses.

Management of provider access requests

Procedure

A provider wishing to request access should contact:

Mrs Jodie Terrey, KS3 Curriculum Manager, Careers Leader & Head of Reading;
 Telephone: 01527 873660 Email: JTerrey@parkside.worcs.sch.uk

Opportunities for Access

A number of events, integrated into the school's careers programme, will offer providers an opportunity to come into school to speak to pupils and/or their parents / carers:

Year Group	Opportunities for Providers	Gatsby Benchmark
Years 5 and 6	Guest speakers and assemblies	5
Year 7	Tutor group and SEAL lessons: pupils learn about	2,5

	<p>personal skills required to be successful in the world of work.</p> <p>Introduction to online careers profiling.</p> <p>Trips and visits to industry, work places and universities.</p> <p>Guest speakers and assemblies.</p>	<p>2,3</p> <p>5, 6, 7</p> <p>5</p>
Year 8	<p>Visit to Worcestershire Skills Show / Big Bang Careers Fair.</p> <p>Apprenticeships assemblies (Worcestershire Apprenticeships).</p> <p>Tutor group and SEAL lessons: pupils learn about enterprise and different routes into a range of professions.</p> <p>Careers Day: Pupils have opportunity to meet with prospective employers and providers, with additional focus on STEM careers.</p> <p>Options and Learning Pathways: High School transition meetings and information evenings.</p> <p>Trips and visits to industry, work places and universities.</p> <p>Guest speakers and assemblies.</p>	<p>5</p> <p>5, 7</p> <p>2, 5, 4</p> <p>5, 7, 4</p> <p>4, 7</p> <p>5, 6, 7</p> <p>5</p>